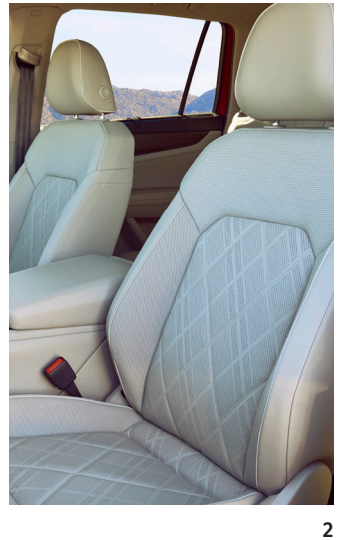
The 2024
Atlas

The new **2024 Atlas**

A bold choice

You are your choices, so make a bold one. Like the 2024 Atlas. With its striking front grille, available end-to-end rear lightbar, and many enhanced interior design details – our biggest SUVW packs a stylish punch.

Want to go even bolder? Then check out the all-new Peak Edition trim, with all terrain tires, blacked-out exterior details, premium orange stitching, and more.



Your Atlas' **Specifications**

Make the Atlas your own with styles and features you'll love.

Specifications

Engine
2.0 TSI® turbocharged engine

Horsepower and Torque
269 HP & 273 lb-ft

Fuel economy[1] – Combined
10.8 (L/100 km)

Towing Capacity, braked
2,268 kg (5,000 lbs)

Cargo Space
2,735 L

Dimensions	
Wheelbase: 2,980 mm	**Height:** 1,787 mm
Length: 5,097 mm	**Width:** 1,990 mm

Weight
Curb weight: 2,064 kg

[1]Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the NRCan's Fuel Consumption Guide available at https://fcr-ccc.nrcan-rncan.gc.ca/en. City rating for the Comfortline is 12.2L/ 100 km and highway rating is 9.2L/100 km. City rating for the Peak Edition is 13L/100 km and highway rating is 9.7L/100 km. City rating for the Highline and Execline are 12.6L/100 km and highway rating is 9.4L/100 km. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment. Technical data provided applies to entry trim of the vehicle. Model specifications may vary for selected trim, options, and installed accessories.

Wheel Options

01 18" Miami (machined) alloy wheels 8J x 18 (Comfortline)

02 18" Magnum (black) alloy wheels 8J x 18 (Peak Edition)

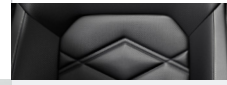
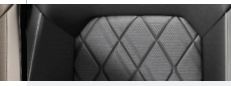
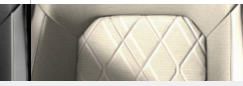
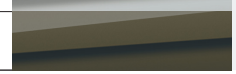
03 20" Atlanta (machined) alloy wheels 8J x 20 (Highline)

04 20" Plus (black) alloy wheels 8J x 20 (Optional Package for Highline)

05 21" Din (machined) alloy wheels 9J x 21 (Execline)

Paint & upholstery options by trim

[1]Additional fees apply.

	Comfortline	Peak Edition	Highline		Execline	
	Titan Black Leatherette	Titan Black Leatherette with Orange Stiching	Titan Black Leather	French Roast with Titan Black Leather	Titan Black Premium Leather	Shetland Beige Premium Leather
						
Pure White		√	√	-	-	-	-
Aurora Red Chroma		√	-	√	-	√	√
Platinum Grey Metallic		√	-	√	√	√	√
Deep Black Pearl		√	√	√	√	√	√
Pure Grey		-	√	-	-	-	-
Silverbird Metallic		-	-	√	√	√	√
Oryx White Pearl[1]		-	-	√	√	√	√
Avocado Green Pearl		-	√	-	-	-	-

Atlas **trims and options**

Comfortline

Performance
- Towing package up to 2,268 kg or 5,000 lbs (not including mount and ball)
- 4MOTION® All-Wheel Drive
- Driving Profile Selection
- Start/stop system with regenerative braking
- ECO driving mode

Exterior
- Space- and weight-saving spare tire, T165/80 R17
- Tool kit and jack
- Black roof rails
- 18" Miami machined alloy wheels (245 / 60 R18) 8J x 18
- Dark Tinted glass (2nd row/3rd trunk)
- LED headlights with Adaptive Front-light System (AFS)
- LED tail lights with illuminated rear light strip
- Cornering lights with poor-weather lights

Function
- KESSY - keyless access with push-start button and proximity unlocking
- Power tailgate with Easy Open and Easy Close function (virtual pedal)
- Power-adjustable, heated exterior mirrors
- 12-V outlet in center console in rear and in luggage compartment
- Volkswagen Digital Cockpit Pro (10.25" configurable instrument cluster)
- Remote start
- Park Distance Control (Front and rear sensors)
- 12.0" touchscreen infotainment system
- Rain-sensing wipers
- 6 speakers
- Adaptive Cruise Control with Stop & Go
- Heated washer nozzles
- Wireless App-Connect smartphone integration (Android Auto™, Apple CarPlay®)
- Mobile device wireless charging
- Volkswagen Car-Net® (remote connectivity)
- Rearview camera with dynamic guidance lines
- Three-zone electronic "Climatronic®" climate control with front and rear controls and enhanced air filter
- Emergency Call Service
- Voice control
- SiriusXM® satellite radio
- USB Type-C ports with fast charging performance

Interior
- Leatherette-wrapped multi-function steering wheel, heated, with shift paddles
- 60/40 split-folding second row rear seats and armrest with "Easy Access" to third row
- 10-way power driver seat, 6-way manual front passenger seat

- Heated front seats
- Ventilated front seats
- Auto-dimming interior rearview mirror
- 2-way driver power lumbar support
- Seat trim covers in leatherette

Safety
- Electronic Stability Control (ESC)
- Visual and acoustic seat belt reminder, electric contact in buckle, and advanced safety equipment
- Child seat anchors, including the ISOFIX child seat system
- Child safety lock
- 3-point seat belts in front, with pretensioner and height adjustment
- Airbag on driver and front passenger side, with automatic front passenger airbag deactivation
- Front and rear Side Curtain Protection® with front side airbags
- Travel Assist (Adaptive Cruise Control, Lane Assist, and Emergency Assist)
- Lane change system Side Assist, Rear Traffic Alert and exit warning system
- Tire Pressure Monitoring System (TPMS)
- Front Assist - Autonomous Emergency Braking with pedestrian and cyclist monitoring
- Automatic headlights with coming and leaving home function
- Additional retro-reflectors (door area) for better visibility in darkness
- Vehicle anti-theft alarm system with immobilizer
- Hill Hold Assist and Hill Descent Control

Peak Edition

Includes Comfortline equipment plus:

Exterior
- Peak Edition exterior design
- 18" Magnum black alloy wheels (225/60 R18) 8J x 18
- Enhanced exterior LED lighting with front light bar, front/rear illuminated VW badges

Function
- Power outlet 115V at the rear of the center console

Interior
- Cargo cover
- Second row sunshades
- Aluminum door scuff plates
- Interior ambient lighting, customizable up to 30 colours
- Brushed stainless steel pedals

Safety
- Additional warning lights (door area) in front and rear for improved safety

Optional Equipment
- Panoramic Power Sunroof package

Highline

Includes Comfortline equipment plus:

Exterior
- Panoramic power sunroof
- Silver roof rails
- 20" Atlanta machined alloy wheels (255/50 R20) 8J x 20

Function
- Power-adjustable, heated exterior mirrors with memory function
- Navigation system "Discover Pro"
- Harman Kardon® Premium Audio System - 10 speakers plus subwoofer

Interior
- 10-way power driver seat with memory function, 8-way power front passenger seat
- Heated front and outer rear seats
- Seat trim covers in leather

Safety
- Light Assist (automatic high beam control)
- Dynamic headlights with cornering lights
- Dynamic Road Sign Display

Optional Equipment
- Black Wheels package
- Captain's Chairs package

Execline

Includes Highline equipment plus:

Exterior
- R-Line exterior design
- 21" Din machined alloy wheels (265/45 R21) 9J x 21

Function
- Heated exterior mirrors with power-autofolding, memory and reverse tilt-down function for passenger side
- Park Distance Control (front and rear sensors) with Park Assist
- Area View 360° camera system
- Head-Up Display (HUD)

Interior
- Leather-wrapped multi-function steering wheel, heated, with shift paddles
- Seat trim covers in premium leather

Optional Equipment
- Captain's Chairs package

German engineering that is affordable to maintain

Think that German engineering comes with a premium cost? Think again. Check out the Vincentric cost of maintenance tool at vw.ca to see how our vehicles compare to the competition.

On top of that, you could pay up to 26%[1] less on your maintenance with VW Prepaid Maintenance.

[1]Based on the MSRP of individual services. MSRP is the manufacturer's suggested retail price. Dealers may sell for less. Percentage determined, as an average, by comparing the cost difference of all model/year PPM plans vs. the 2023 MSRP of individual services covered in the plans. See dealer for details.

Warranty

A little coverage goes a long way. The right coverage goes even further. Our comprehensive warranty provides you and your family with peace of mind and protection against unexpected repair costs.

New vehicle
4-year / 80,000 km* new-vehicle limited warranty – wear & tear items and adjustments excluded after initial 12 months / 20,000 km*

Powertrain
5-year / 100,000 km* powertrain limited warranty

Roadside Assistance
4 years / 80,000 km*

See Roadside Assistance details.

Call 1-800-411-6688 for assistance and to access these services:

- Battery jump start
- Flat-tire service
- Lock-out service
- Gasoline delivery service
- Emergency winching service
- Trip interruption benefits (warrantable repairs only)

*Whichever occurs first.

Our most popular **accessories**

Comfort & protection

- Monster Mats® For Captain Chairs
- Monster Mats® Rubber Mats
- MuddyBuddy® Floor Liner™ Captain Chairs
- MuddyBuddy® Floor Liner™
- MuddyBuddy® Trunk Liner™
- HD Trunk Extended Seat Back Cover
- Rear Seat Cover-Atlas Logo
- Rear Seat Cover-Atlas Logo- Captain Chairs

Transport

- Urban Loader Cargo Box
- Base Carrier Bars
- Bike Holder Attachment
- Cargo Box Carrier Attachment - 340L
- Upper Cargo Divider
- Lower Cargo Divider

Wheels

- 20" Rizla Alloy Wheels 8J x 20
- 18" Prisma Alloy Wheels 8J x 18
- 21" Braselton Alloy Wheels 9J x 21
- 20" Trenton Wheel - Graphite
- Dynamic Wheel Centre Caps

Ask us for a full list of accessories available for your vehicle or check out **www.vwpartsandservice.ca**

Notes

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